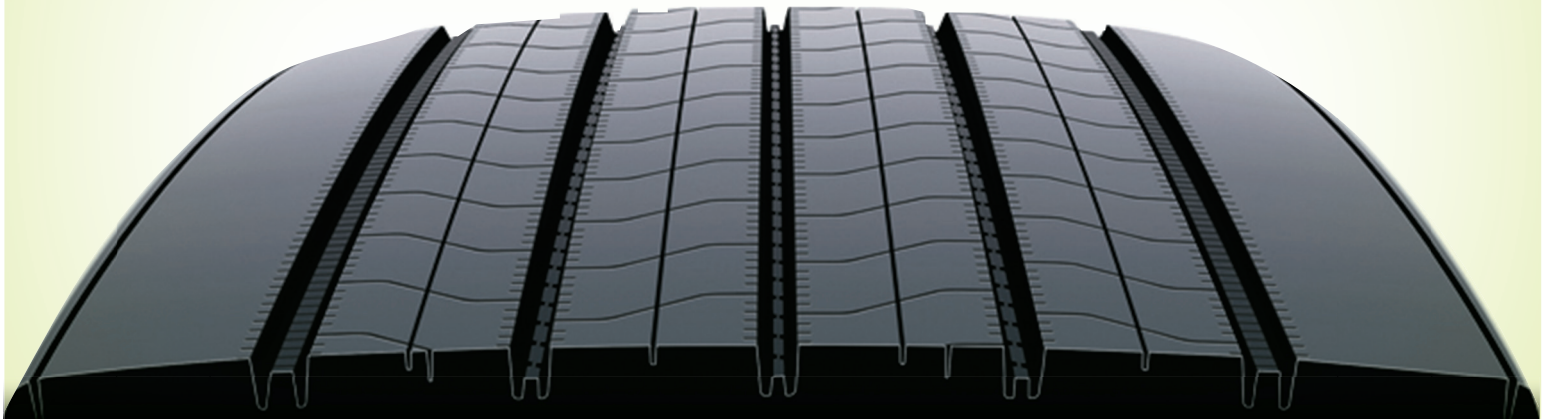


Greatec™ R135™ **ECOPIA**

Fuel-Efficient Wide Base Trailer Radial
Exceptional Rolling Resistance, Excellent Fuel Savings



Wear-Fighting Technology ■ Fuel Efficient* ■ Casing Durability

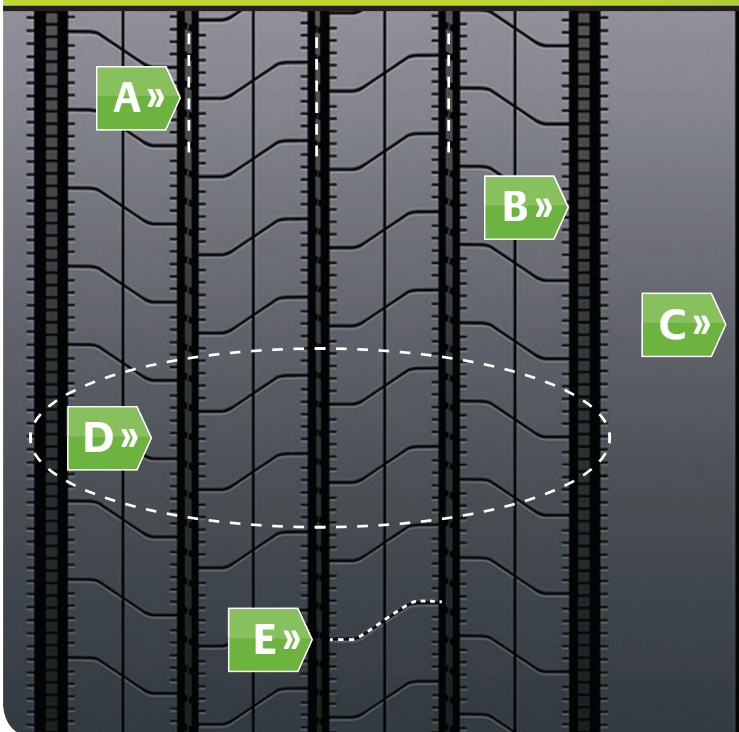


LOWER COSTS. GREENER RETURNS:

The Greatec R135 EcoPIA™ is designed for tandem-axle trailer applications in regional and long-haul service. Engineered with an array of EcoPIA fuel-saving features, plus Bridgestone's irregular wear-fighting technologies, the Greatec R135 EcoPIA offers enhanced durability and retreadability. And, with EPA SmartWay™ verification and CARB compliance, the Greatec R135 EcoPIA promotes the idea that thinking green can be smart business.



Greatec R135 EcoPIA Innovations

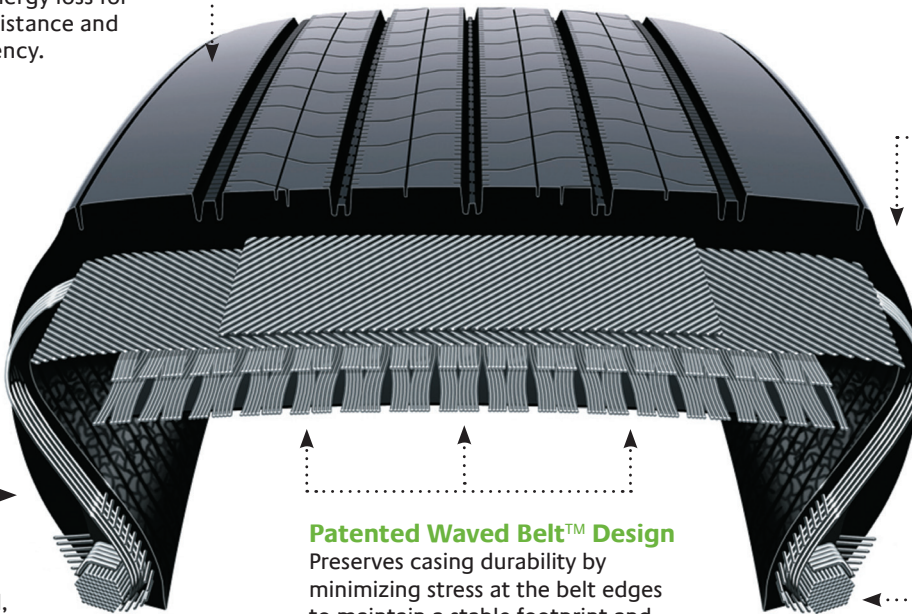


- A** **Stone Rejector Platforms**
Combats capture and retention of casing-damaging stones.
- B** **Equalizer Rib™**
Promotes uniform rib wear and higher removal mileage by absorbing excess energy.
- C** **Defense Groove™**
Helps create uniform pressure at the shoulder to minimize edge wear for long tread life.
- D** **High Rigidity Tread Pattern**
Offers long, even wear and reduced rolling resistance by controlling movement of the ribs and blocks during rotation.
- E** **Thirsty Cross-Rib Sipes**
Improve traction by slicing through water for a solid grip on wet roads.

Greatec R135 Ecopia
Is EPA SmartWay
Verified and California
Air Resources Board
(CARB) Compliant

NanoPro-Tech™ Compound

Patented NanoPro-Tech polymer technology limits energy loss for improved rolling resistance and optimum fuel efficiency.



Proprietary Shoulder Design

Optimizes the footprint for long, even wear.

Sidewall Protector Ribs

Preserve casing durability by fighting curbing damage with thick ribs on both sidewalls.

Fuel Saver Sidewall

Limits energy loss using a proprietary sidewall compound to help conserve fuel, both when new and retreaded.

Patented Waved Belt™ Design

Preserves casing durability by minimizing stress at the belt edges to maintain a stable footprint and reduce casing growth.

Patented Turn-In Ply™ Design

Promotes casing durability by wrapping the body ply around the bead bundle to reduce ply-end stress.

Greatec R135 Tire Size	Load Range	Article #	Weight (Lbs)	Meas. Rim (in)	Overall Diam. (in)	Overall Width (in)	Overall Width (Loaded)	Static Loaded Radius	Revs Per Mile	Tread Depth (32")	Max. Tire Load — Single		Max. Tire Load — Dual		Max. Speed (MPH)
											Kg/kPa	Lbs/PSI	Kg/kPa	Lbs/PSI	
445/50R22.5	L	250-092	152	14.00	39.2	17.7	19.4	18.3	533	11	4625@830	10200@120	—	—	75

Warranty and additional technical information is available at EcopiaTruckTires.com, or from your dealer or truckstop.

Maximize your Ecopia advantage with FuelTech® retreads – Bridgestone Ecopia truck tires and Bandag FuelTech retreads are designed to work together. Specially engineered compounds, paired with matching tread patterns, promote an eco-friendly solution that continues optimal low rolling resistance from new tire to retread. And since Bridgestone casings are the most retreadable casings in the industry,¹ you can confidently extend the life of your new tires to realize a lower total cost of ownership.*

For more information about Bridgestone Ecopia or Bandag FuelTech products, please visit EcopiaTruckTires.com.



*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with the industry's most retreadable casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.

¹BASys data from over two million Bridgestone, Goodyear and Michelin brand casings recorded between June 2009 and November 2010 prove that Bridgestone had the lowest percentage of tires that could not be retreaded due to conditions relating to casing construction.